

FOR IMMEDIATE RELEASE

May 17, 2022

Costume Society of America Grants, Awards and Honors

Media Contact: Kristen Miller Zohn
Executive Director
COSTUME SOCIETY OF AMERICA
800-CSA-9447
kmzohn@costumesocietyamerica.com



The Costume Society of America is pleased to announce President and CEO of DittoForm, Carol Huls as the recipient of the 2022 CSA Entrepreneur Recognition Award for her innovative leadership and work at DittoForm in Detroit, Michigan. Started in 2015, DittoForm is one of the first companies to successfully develop the production of individualized, 3D foam versions of people with all of their idiosyncrasies. As noted by Huls, 3D printing has been around for decades, but translating this technology into a system that scans and prints accurate versions of diverse bodies takes a team of experts in many disciplines. Their work focuses on creating forms for designers to use as a base in creating highly individualized wearables. DittoForm is built on the concept that no one's size is abnormal, wrong, or typical.

The Costume Society of America, founded in 1973, fosters an understanding of appearance and dress practices of people across the globe through research, education, preservation, and design. CSA also recognizes that many individuals with diverse interests contribute to the endeavors of the organization. Not to be overlooked are the entrepreneurs who are makers, freelance conservators, textiles artists, bloggers, and more. All entrepreneurs have a need to be creative problem solvers and often innovate in order to create their dreams and move their ideas forward. The CSA Entrepreneur Recognition Award is new this year, and will continue to be awarded bi-annually. The awardee will be an invited speaker at the national symposium and will receive a certificate, an honorarium of \$525, a \$500 travel stipend, and coverage of the day-of-presentation registration fee, all funded by the CSA Endowment.

The CSA Entrepreneur Recognition Award reflects the organization's interest in and encouragement of creative entrepreneurship in the fields of costume and dress. This award was established by Wendy Goldstein, who founded and owned Costume Specialists Inc. for 38 years. It continues as a multifaceted company based in Columbus, Ohio, that designs costumes, manufactures corporate logo characters, and manages them for companies around the world. Wendy also owns Studio Creative, a Clintonville co-working space with an industrial sewing machine workroom membership option. Goldstein is a Senior Lecturer at The Ohio State

FOR IMMEDIATE RELEASE

May 17, 2022

University where she teaches History of Twentieth Century Fashion and Branding online. She continues to have a passion to help women small business owners.